

# **The Music Pool**

## **Mission, Aims and Objectives**

### **MISSION**

To initiate and maintain fresh creative participatory processes in music, sound and associated arts, in response to increasing local and universal needs for aesthetic, spiritual, cultural, social and individual fulfilment.

### **AIM**

To liberate the creative potential of people of all ages, abilities and financial means, in all parts of Herefordshire and the surrounding region, through sound and music.

### **STRATEGIC AIMS**

- To become a Key Regional Organization within the Arts Council of England West Midlands area.
- To achieve the long-term survival and development of The Music Pool.
- To play a crucial rôle in the proposed large-scale artistic and cultural development of Herefordshire and The Courtyard.

### **OBJECTIVES**

1. **Exploration of the most effective ways in which music-making can challenge social exclusion and contribute to community renewal.**
2. **Focus on those with the least opportunity to make music.**
3. **Initiation of work that is in collaboration with and responsive to a diverse range of other art forms.**
4. **Consolidation and development of an active and interactive network of partnerships, including fostering and maintaining good relationships with funding bodies.**
5. **Provision of high quality professional development opportunities for musicians, other artists, teachers, youth workers and other community leaders, participants.**
6. **Commissioning of work which reflects the region's heritage and its contemporary urban and rural environments, and which respects and enhances those environments.**
7. **Work with local, national and international artists.**
8. **Establishment and maintenance of a team of artists who will help develop our policies and programme.**
9. **Effective documentation and evaluation of project work with appropriate attention to any follow-up activity.**
10. **Maintenance of consistently high standards of artistic, management and financial practice.**